

2023 IIAB News On-line

Digital Advertising Media Kit

To support our advertisers in the IIAB Association publications, Blue Water Publishers has launched an industry news website, an opportunity for you to enhance your advertising presence online in addition to our print circulation of over 7,100 per issue.

IIABNews.com offers you additional ways to increase brand awareness, web traffic, and sales to the plumbing, heating, and cooling industry. Also providing a natural non-intrusive path to your website.

We're proud of our close partnerships with many industry leaders and recommend you bookmark this page and return often to keep up on the latest industry news, product announcements, educational and technical articles, with editorial from our IIAB Association publications. We're also happy to receive editorial submissions from your company.

DISCOUNTS: Are available to print advertisers (IIAB-VA and WA) based on a number of insertions.

Maximize your Message!

ADVERTISEMENT: ad material to be received one week prior to the start date (100 KB maximum ad size).

Note: Home Page – Pricing and positions subject to change on a quarterly basis. All ads with a hyperlink to your company website with logo on the IIAB News homepage banner.

**Home Page, Video Window
(1300 x 800 H px) \$200.00, monthly -
Up to three advertiser openings
available**

*Bring brand awareness to
this key audience and
drive traffic to your site!*



**Contact: Eric Johnson –
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**Home Page, Box (300 x 250 H
px) \$150.00 monthly -
Three placement options available**

**Inline Page, Box (300 x 250 H px)
\$80.00 monthly -
Four placement options available**